



Telemarketing Service

Increase Practice Revenue with DrCatalyst

DrCatalyst, a leader in remote staffing solutions, offers professional telemarketing services to practices of all specialties. Now it's easy to generate new patient leads, close sales, and ultimately increase revenue for your practice without adding additional overhead costs.

This service can help you:

- ✔ Patients can easily locate and connect with you.
- ✔ Boost your marketing campaigns, and in turn, your sales.
- ✔ Develop new partnerships and business opportunities.
- ✔ Maximize revenue while improving the quality of care delivered.
- ✔ Build your identity and local presence.
- ✔ Increase your network as a provider and reach more patients.
- ✔ Save operational costs by having a cost-efficient, remote sales team.
- ✔ Improve the patient/provider relationship through timely communication.

We reinforce your marketing campaigns by providing the voice and the social initiative that connects your patients with the care you deliver.

1 Grow Your Active Patient List

Equipped with the latest technology and trained in effective marketing strategies, our sales team will efficiently research and mine new patient leads based on your patient profile, analyze prospects, set appointments, and reach out to your potential patients on your behalf.

2 Front Office Services

Our team will handle all the communications generated from our inbound efforts. With extensive training on administrative support, our staff talk to the patients who inquire about your services while assessing and understanding their needs. We'll manage the inbound calls and respond to emails so you can care for your patients.

3 Education Campaigns

Our telemarketing experts educate patients about the services your practice offers them—about what they get, what the prices are, and what options are available to them. Highly trained in remote assistance, our staff can also schedule consultations and process the applicable payments.

4 Build Connections, Grow Your Practice

We help your practice thrive. Our telemarketing experts improve the visibility of your practice. Using strategic campaigns to reach out to neighboring practices and introduce your specialty to create new partnerships and referral opportunities.

5 Nurture Prospects and Follow-Up with Clients

Using proven nurturing campaigns, our telemarketing team regularly checks in on and update leads. We actively coordinate with our clients to accelerate your processes, follow-up for requirements and payments, and collaborate with existing clients to deliver a seamless patient experience.

We also offer the following services:



Reminders and Tasks Management



Transcription Service



MIPS Reporting



Benefits Configuration



Claims Adjudication



AR Management



Claims Service



Revenue Reports



Patient Statements



Eligibility Checking