



## YOU HAVE THE GOOD NEWS, WE SPREAD IT

We collaborate with your practice to build your brand—your promise of a unique and engaging patient experience.

### Helping Practices Tell Their Story

With extensive knowledge of US healthcare processes, our marketing specialists integrate business, multimedia, content, and innovative design to **build cost-effective and memorable branding strategies** for your medical practice.



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## Who We Serve

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DrCatalyst provides marketing services to **healthcare practitioners of any specialty** in the United States.



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## What We Do

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**Create personalized marketing solutions for your practice.**

**What's the best way to reach the most people and communicate your message to them?**

The answer varies from practice to practice. We recognize that each healthcare practice has different marketing needs, that's why **we tailor-make marketing strategies** to fit your preferences.

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## How We Do It

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### We get to know you.

Tell us about your practice and your needs or fill out a form to give us a guide on the strategies to be implemented.

Based on your answers, we will draft a plan for you to engage with your customers. Because we give you the final say on the marketing plan, we can revise the initial plan to fit your needs.

### We plan.

### We implement.

Once you approve the plan, we start working, and then we launch your campaign.

We don't stop at implementation! Our team will help you monitor the results of the marketing efforts and provide the relevant and helpful reports.

### We monitor and report.

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## How We Serve

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As your healthcare marketers, we'll **help you find meaningful patient interactions** by providing our basic suite of marketing services that you can personalize to fit the way you operate.

## SERVICES OFFERED

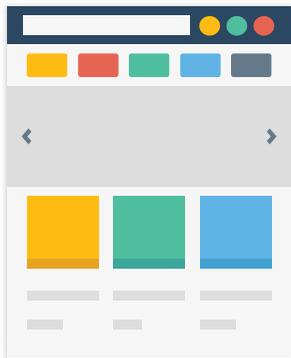


### Branding

Branding is essential in providing a unique and memorable health care experience to your patients. We provide the basics for establishing your promise and how to deliver it.

We provide the following branding elements:

- Logo
- Letterhead
- Business Cards
- Envelope



### Website Design

As more people turn to the internet for information, having a professional website for your practice enables you to reach more patients. And we'll be there for you every step of the way—from the planning, designing, content writing, and launching; to maintenance, bug fixing and upgrading.

You can choose from the following website design packages:

- Basic (1-3 pages)
- Premium (4-8 pages)
- Landing Page



### Marketing Collaterals

Communicate beneficial information to your patients through the marketing collaterals such as:

- Flyers
- Brochures



## Social Media Marketing

Social media has become an increasingly popular channel for businesses to engage with their customers. Our team can bolster your social media presence by running campaigns that bring you closer to your patients. We'll even take it a step further and help you monitor the results of the campaigns and give you updates on social media analytics.

We'll help you thrive in the following social media platforms:

- Facebook
- Twitter
- Instagram/LinkedIn



## Email Campaigns

Ever thought about sending news about your practice to your patients? Have you ever had a beneficial announcement and had no way of informing your contacts? We've got you covered! Our team can design your e-newsletters and launch your email campaign.

Our email campaign services include:

- Content Creation
- Design
- Sending out the Campaign
- Reporting of Results



## Telemarketing

We reinforce your marketing campaigns by providing the voice and the social initiative that connects your patients with the care you deliver.

# Take the first step to success!

We envision the day we write your success story. To get there, we need your decision, initiative, and trust. That's why we don't put your goals and your future at stake, we strive to win them. **Partner with DrCatalyst Marketing today!**



 **Call DrCatalyst at** (510) 628-6005

 **Email us at** [info@drcatalyst.com](mailto:info@drcatalyst.com)

**For more information about DrCatalyst Marketing, visit**

<http://drcatalyst.com/marketing>

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**Connect with us on social media**

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